

sponsored by



## Hello super8 fans!

Following the experience of the Global Super8 Day held in 2005, **MilanoCinema** is organizing the 2nd **Super8 Film Festival** which will take place in **Milan, Italy**, on **24th and 25th October 2009**.

The 2-day event will feature a non-stop programming schedule which we hope will have a great appeal for filmmakers, collectors, movie lovers, curious, professionals, and newbies.

The event is organized by **MilanoCinema** cultural association and is sponsored by **super8club.it**, the Italian point of reference for super8 fans, with the support of **Milan City Council** and in co-operation with **Kodak™**.

To give you a not-too-rough idea of the Festival's structure, please read the following:

DAY 1:

**"Super8 Vintage"**: all that this format is and/or used to be, its history, highlights on projectors, cameras, hard-to-find movie packages plus plenty of more items often sought after on the super8club.it forum.

DAY 2:

**"Super8 Pro"**: the super8 today for professionals. Who said that this format is dead or is just for collectors? Or that it is no more possible to make a film on super8 in 2009? Hence the new products on the market, the development facilities, the transfer houses, and all that is done and exists in Europe. Plus, needless to say, hours and hours of screenings.

In addition to the **meetings with the specialists**, there will be two other important sections:

A **second-hand market** and swap of super8 equipment with dealers coming from all over Italy, with the chance to bring in your appliances if you wish to sell them or get an estimate.

(If you desire to be present with your products/works in the area market: It's FREE!!! Call Us)

And last, but not least, the **Contest Section** for films exclusively originated on super8 (media of choice: camera originals or telecinema to DVD/MiniDV): you choose the theme, max running length is 15 mins, credits included. the prize consists in **40 cartridges of rawstock super8 film (offered by kodak), plus processing offered by Movie&Sound**.

We're waiting for your movie! Send us your flick on super8!

Info and contest rules on [www.super8filmfestival.it](http://www.super8filmfestival.it)

# You can be our sponsor

If you deal with the super8 world, **this is your best chance to promote your company** among a selected public and interlocutors, curious to know everything about this universe.

We offer to all specialists of this sector (retailers, developers, services...) the possibility to publicize their activity through a custom-made banner rotator on the festival official website ([www.super8filmfestival.it](http://www.super8filmfestival.it), [www.superottofilmfestival.it](http://www.superottofilmfestival.it)) and in the promotional materials which will be given out before and during the festival.

## SPONSORSHIP

The S8FF sponsoring plan provides different profiles which will fit your communication needs and objectives.

We will be glad to meet you to explain you in detail the event and the chances it offers.

### **Main Sponsor [2000 €]**

Diffusion of your brand through all forms of communication of the event\*:

Advertising campaign bearing the words "In collaboration with" on posters, playbills, brochures, website's homepage, first sheet of the press folder.

Link to your website from the festival's website.

Your stand in the "mercato&scambio" area adjacent to the projection hall.

Your banner in video projection preceding the events taking place in the projection hall.

Your totem or poster in appointed places (you will be responsible for their production)

[\* Please note. Your brand will follow: MilanoCinema/Comune di Milano/Kodak]

### **Partner [1000 €]**

Advertising campaign bearing the word "Partner" on the page dedicated to partners, in the partners' section of the festival's website.

Your totem or poster in appointed places (you will be responsible for their production).

Link to your website from the festival's website.

### **Supporter [500 €]**

Advertising campaign bearing the word "Supporter" on the page dedicated to supporters, in the partners' section of the festival's website.

You can contact the festival's management via e-mail ([info@super8filmfestival.it](mailto:info@super8filmfestival.it)) to fix an appointment and get every further information.



## **Super8 Film Festival (S8FF)**

**Milano, 24 – 25 Ottobre 2009**

Nuovo Auditorium di Via Valvassori Peroni 56

MM Lambrate

[info@super8filmfestival.it](mailto:info@super8filmfestival.it) | [www.super8filmfestival.it](http://www.super8filmfestival.it)